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## The Effectiveness of the Sodaqoh Rosok Movement (GSR) Program by Lazisnu Batuaji Village, Ringinrejo District, Kediri Regency

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### ABSTRACT

Nowadays waste is a serious problem for the community, of course, there must be good waste management so that waste can be managed properly and usefully, one of the waste handling innovations implemented, namely the Shodaqoh (GSR).movement shodaqoh in the form of rosok or goods that are not used by Lazisnu, Batuaji Village, Ringinrejo District, Kediri Regency.it programs it easier for people to give alms and will certainly increase awareness in terms of giving alms and maintaining environmental cleanliness. The purpose of this study was to determine the effectiveness of the Shodaqoh Rosok Movement program in Lazisnu, Batuaji Village, Ringinrejo District, Kediri Regency. This type of research includes qualitative research The indicators used to measure effectiveness use the indicators proposed by Budiani, namely the accuracy of program targets, program socialization, program objectives, and program monitoring. The results of this study indicate that the Shodaqoh Rosok Movement (GSR) program in Lazisnu, Batuaji Village, Ringinrejo District, Kediri Regency has been running well and effectively. The results of the study show that the four indicators, namely, the accuracy of program targets, program socialization, program objectives, and monitoring have been effective. So that the Shodaqoh is feasible to continue to run so that it provides benefits for the environment and benefits in the fields of education, health, economy, and society.

### 1. Introduction

Waste is a serious problem for the community because waste can cause environmental damage and have negative impacts such as causing disease, polluting air, water, and destroying the beauty of the environment.<sup>1</sup> One of the household wastes that is often encountered is used goods, plastic packaging, or in other languages, it is called rosok.<sup>2</sup> As the population grows, waste management becomes a challenge in itself. Based on SIPSN (national waste management information system), Indonesia's waste stockpile in 2020 reached 34,584,584.16 tons, but

the waste that was successfully managed only reached 15,191,504.74 tons. The waste problem is also serious in Kediri Regency. The waste heap in Kediri Regency reaches 185,667.97 tons, on the other hand, the handling of waste is still at 29,992.70 tons.<sup>3</sup>

Good recycling of household waste will create a clean environment. On the other hand, the management of waste into useful goods will have an impact on improving the local economy. According to the Department of Environment (DLH) of Kediri



Kediri Regency, the waste problem in Kediri Regency arises as a result of a lack of proper handling, in addition to the lack of public awareness to recycle household waste independently. Efforts have been made by the government of Kediri Regency by facilitating several TPS 3R villages, namely a reduce, reuse, and recycle. The study of handling waste using 3R TPS results in more efficient and orderly waste management as well as increasing awareness in terms of waste management by sorting organic and inorganic waste.<sup>3</sup>

In addition to the 3R TPS, there is also waste management in the community, namely the shodaqoh (GSR) movement program implemented by Lazisnu, Batuaji Village Ringinrejo District, Kediri Regency. This program is an alternative in efforts to manage waste and this program is an innovation where giving charity is not only with money or goods, but charity can be done by donating waste. The GSR program has a positive impact because with this program it can clean the environment from household waste. The types of waste that can be donated are cardboard, iron, cans, glass bottles, cement bags, and used books/paper. This study aims to determine the effectiveness of the rosok alms (used goods) movement organized by the Lazisnu Kediri institution.

## 2. Methods

This type of research is qualitative research. The location of this research is the Lazisnu office in Batuaji village, Ringinrejo sub-district, Kediri district, East Java. The time of study was carried out for 3

months, from November 2021 to January 2022. The subjects in this study were the management and the Lazisnu Team in Batuaji Village, while the object in this study was the recipient of the distribution of funds from the shodaqoh rosok movement program (GSR). Research on the effectiveness of the shodaqoh rosok (GSR) movement program requires informants who understand the research problem so that they obtain the right data and information. In determining the informants, the researchers took data from the management and Lazisnu team in Batuaji village as program implementers and took data from each recipient of assistance from the distribution of funds for the shodaqoh rosok movement program (GSR). The primary data in this study was direct data obtained from the field, which was obtained from the manager of the garbage sodaqoh movement (GSR) in Lazisnu, Batuaji Village. Techniques to test the validity of the data using triangulation. In this study, the type of triangulation, namely by conducting observations, interviews, and documentation which were carried out directly with Lazisnu in Batuaji village and several people who received assistance from the shodaqoh rosok movement program (GSR).

## 3. Results and Discussion

Respondents or key informants in this study were the chairman and administrator of Lazisnu Batuaji Village, Ringinrejo District, Kediri Regency, and also recipients of the distribution of funds from the Shodaqoh Rosok Movement Program (GSR). In this study, there are 4 main informants which are described in table 1.

Table 1. List of informants

No.	Initials name	Gender	Position
1	Mt	Male	Chairman of lazisnu batuaji village
2	A	Male	Manager/committee of the shodaqoh rosok movement program (GSR)
3	M	Male	Recipients of program assistance
4	A	Male	Recipients of program assistance



Community enthusiasm for the Rosok shodaqoh is very good. This is evidenced by the results of fundraising from July 2021 to February 2022 amounting to Rp. 9 million. The GSR program is considered to have many benefits in the form of financial assistance, education, and public health. The effectiveness of the GSR program in Batuaji Village, Ringinrejo District, Kediri Regency will be discussed from various aspects, namely target accuracy, socialization, program objectives, and program monitoring.

### **The accuracy of the target of the GSR program**

The accuracy of the target of the program is the target or target of raising funds and distributing funds that will be used as recipients of assistance from the GSR program. Target accuracy is assessed to see how far the recipients of the distribution of funds from the GSR program are right with the previously determined targets. 4-6 The target or target of this program in terms of fundraising is the entire community of Batuaji Village, while for the distribution of funds in this case the recipients of this program assistance include the fields of education, economy, health, and social.

As the Chairman of Lazisnu Batuaji Village said follows:

“Kalo untuk sasaran ini kita bagi dua yaitu penggalangan dana dan penyaluran dana, penggalangan sendiri sasarannya seluruh warga Desa Batuaji sedangkan untuk penyaluran dana yang kembali lagi ke program lazisnu yaitu dana pendidikan, ekonomi, kesehatan dan sosial. Untuk menjadi kriteria penerima penyaluran dana yaitu penduduk NU, aktif organisasi NU, memiliki kaleng koinisasi serta rekomendasi dari berbagai pengurus Lazisnu yang sudah tersebar di seluruh wilayah Desa Batuaji.” (Malangnese)

("For this goal, we divide into two namely fundraising and distribution of funds, the target for

raising itself is for all residents of Batuaji Village while for distributing funds that return to the Lazisnu program, namely education, economic, health, and social funds. social. To be the criteria for recipients of the distribution of funds, namely NU residents, active in NU organizations, have coins of coins and recommendations from various Lazisnu administrators who have spread throughout the Batuaji Village area.")

Based on the results of the interviews above, it can be concluded that the beneficiaries of the program assistance are NU residents, are active in NU organizations, have coinization cans, and have received recommendations from various Lazisnu administrators who have spread throughout the Batuaji Village area.

### **Socialization of the GSR program**

The socialization of the program carried out by Lazisnu Batuaji Village is in two ways, namely direct means and social media. Socialization directly through direct delivery to missionaries, mosque worshipers. Direct socialization is usually done a week before the program starts. Socialization via social media is done by spreading information through Whatsapp pilgrim groups. This is as said by the chairman of Lazisnu Batuaji Village:

“Sosialisasi terkait program Gerakan Sodaqoh Rosok dilakukan baik secara langsung maupun melalui media. Sosialisasi langsung dilaksanakan dengan cara menyampaikan secara langsung kepada mubalik, jamaah yasinan, fatayat, fatayat serta saat pelaksanaan program berlangsung menggunakan alat pengeras suara agar lebih mudah melakukan sosialisasi. Sedangkan sosialisasi menggunakan media yaitu whatsapp grup jamaah” (Malangnese)

“Socialization regarding the Shodaqoh was carried out both directly and through the media. Direct socialization is carried out by conveying directly to missionaries, Yasinan congregations,



fatayats, and during program implementation using loudspeakers to make socialization easier. While socialization used the media, namely the WhatsApp group of pilgrims.")

The opinion of the management of the Shodaqoh Rosok Movement Program agreed with the chairman of Lazisnu Batuaji Village, namely:

"Jadi sosialisasi yang dilakukan ini ketika hari jumat pada saat ngaji atau juga saat yasinan pada jamaah laki laki serta pada saat hari keagamaan mas. Pada saat itulah GSR disosialisasikan yaitu setiap akhir bulan pada hari minggu, selain itu juga pada saat program berlangsung yaitu panitia menggunakan alat pengeras suara jadi bisa langsung mensosialisasikan" (Malangnese)

("So the socialization that is done is done on Friday at the time of ngaji or also during yasinan in male worshipers and on religious days. At that time GSR is socialized, namely every end of the month on Sundays, but also at the time of the program, the committee uses loudspeakers so that it can directly socialize")

Socialization is useful to provide information about the GSR program to the community so that the public can understand thoroughly about the program.<sup>7</sup> Regular socialization is carried out well, namely every last week before the program is implemented.

### **Program objectives**

Program objectives are the main indicator to determine the effectiveness of a program because to determine whether the planned program objectives are following their implementation.<sup>8-11</sup> The purpose of this GSR fund distribution program is to assist all NU members in the fields of education, economy, health, and social affairs. The education sector is in the form of school facilities assistance, the economic sector is in the form of business capital assistance to traders, the health sector is in the form of free

circumcision for NU residents, and the social sector is in the form of compensation for the families of accident victims. The following statement was conveyed by the Chairman of Lazisnu Batuaji Village:

"Tujuannya yaitu pendidikan, ekonomi, kesehatan dan sosial. Yang sudah terealisasi di bidang pendidikan yaitu memberikan fasilitas sekolah, bidang ekonomi yaitu memberikan bantuan modal usaha ke pedagang pentol, dengan kita bantu dapat menambah produk yang di jual hal ini diharapkan ketika usaha mereka berjalan dan berkembang, sehingga kesejahteraan juga meningkat. Bidang kesehatan mengadakan khitanan untuk warga NU, sedangkan bidang sosial yaitu memberikan santunan pada keluarga korban kecelakaan". (Malangnese)

("The objectives are education, economy, health, and social. What has been realized in the field of education is providing school facilities, in the economic field, namely providing business capital assistance to pentol traders, with us helping to increase the products sold, this is expected when their business is running and growing so that welfare also increases. The health sector holds circumcisions for NU residents, while the social sector provides compensation to the families of accident victims".)

Based on the results of the interviews above, it can be concluded that the objectives of the Shodaqoh (GSR) program have been achieved according to the predetermined goals. The opinion of the recipients of the assistance from the distribution of funds for the Shodaqoh Rosok Movement program was as follows:

"sangat mambantu mas karena saya kan jualan di sekolahan tidak pakai gerobak dan saat itu sekolahan diliburkan waktu pandemi. Jadi uangnya saya gunakan untuk membuat gerobak keliling walaupun gerobaknya kecil sederhana. Dengan adanya gerobak ini saya bisa jualan keliling mas. Alhamdulillah saya bisa menambah bahan-bahan untuk dijual dan usaha saya ada peningkatan mas,



pendapatan juga bertambah dan Alhamdulillah bisa mencukupi untuk kebutuhan keluarga dan membantu membiayai sekolah anak-anak” (Malangnese)

("It is very helpful, because I sell goods at schools without using a cart and the school was closed during the pandemic. So I used the money to make a mobile cart, even though the cart was small and simple. With this cart, I can sell around mas. Thank God I was able to add materials to sell and my business has increased, my income has also increased and Alhamdulillah I can meet the needs of my family and help pay for the children's schooling.")

“Alhamdulillah sangat membantu, apalagi dulu usaha saya dalam keadaan pandemi mas, serta yang saya jualkan Cuma es degan saja mas, jadi kan keuntungannya sedikit dengan adanya bantuan tersebut usaha saya bisa berkembang mas karena saya bisa menambah produk selain es yang saja jual, jadi keuntungan lebih besar mas di dibandingkan sebelum mendapatkan modal usaha” (Malangnese)

("Alhamdulillah, it was very helpful, especially in the past when my business was in a pandemic, mas, and I only sell ice, bro, so the profit is a little with this assistance, my business can grow, bro because I can add products other than ice that I just sell, so the profit is bigger than before getting business capital.")

From the results of the interview above, it can be concluded that the objectives of the GSR fund distribution program in Lazisnu Batuaji Village have been well achieved, namely helping all NU residents in the fields of education, economy, health, and social affairs. So it can be said that the objectives of the GSR program have been right on target.

### **Monitoring of the GSR program**

Program monitoring is carried out to observe the implementation as it is taking place, identify and anticipate problems that arise in its implementation, and then take steps and make solutions.<sup>10,11</sup>

monitoring is the supervision carried out on the GSR program. The monitoring carried out by Lazisnu Batuaji Village in the GSR program was conveyed by the Chairperson of Lazisnu Batuaji Village as follows:

“untuk pemantuan sendiri kita dari pengurus Lazisnu Desa Batuaji dilaksanakan menjadi dua yaitu yang pertama ketika kegiatan Program Gerakan Sodaqoh Rosok berlangsung yang melibatkan semua pengurus Lazisnu Desa Batuaji, dalam hal ini pengurus ikut serta melakukan pendampingan dalam proses pengambilan barang bekas atau rosok di rumah warga Desa Batuaji. Untuk pemantauan program yang kedua yaitu ketika penyaluran dana hal ini dalam penerima bantuan. Kita dari pengurus lazisnu Desa Batuaji selalu menanyakan bagaimana perkembangan pak/bu setelah di beri bantuan dari Lazisnu apakah memeberikan dampak positif, kegiatan ini dilakukan pada saat pengurus melakukan pengambilan kaleng koinisasi yang dimiliki penerima bantuan serta berkomunikasi memalu Whatsapp.” (Malangnese)

("For monitoring from the Lazisnu Batuaji Village administrators, we carried out two, namely the first when the Sodaqoh Rosok Movement Program activities took place which involved all Lazisnu Village administrators. Batuaji, in this case, the management participates in assisting in the process of retrieving used goods or waste at the homes of residents of Batuaji Village. For monitoring the second program, namely, when distributing funds, this is in the beneficiary. We from the Lazisnu management in Batuaji Village always ask how the progress, sir/ma'am, after being assisted Lazisnu, did have a positive impact, this activity was carried out when the administrator took the coinization cans owned by the beneficiaries and communicated via Whatsapp.")

It can be concluded that the monitoring of the Shodaqoh (GSR) program has been carried out by Lazisnu in Batuaji Village. Monitoring is carried out



during the Shodaqoh Rosok

The monitoring of the program in its implementation at Lazisnu, Batuaji Village, was also expressed by the people who participated in the Shodaqoh (GSR) program as follows:

“Kalau menurut saya pemantuan saat pelaksanaan GSR ini mas sudah dilakukan dengan baik, akan tetapi perlu dikompakan lagi dari pengurusnya Lazisnu sendiri karena menurut saya dengan luasnya Desa Batuaji memerlukan banyak pengurus untuk ikut serta membantu dalam pelaksanaan program ini, agar selesianya tidak terlalu siang dan bisa cepat mas.” (Malangnese)

("In my opinion, monitoring during the implementation of the GSR has been carried out well but needs to be recombined from the Lazisnu management. because in my opinion, with the size of Batuaji Village, it requires a lot of administrators to participate and assist in the implementation of this program, so that the completion is not too late and can be done quickly, mas.")

“Iya dulu pernah mas, dari pengurus Lazisnu datang sambil mengambil kaleng koinisasi, sama menanyakan bagaimana perkembangan usaha apakah terbantu. Dan iku mas sama menanyakan apakah usaha saya ini berjalan dengan baik denga adanya bantuan modal usaha yang sudah di berikan, alhamdulillahnya usaha ini terus berjalan mas” (Malangnese)

("Yes, in the past, Mas, Lazisnu's management came and took a can of coinization, asking how the development of the business was helped. And Iku mas asked whether my business was going well with the business capital assistance that had been given, thank God this business continues to run, mas ")

Based on the observations of researchers regarding the Shodaqoh (GSR) program where the monitoring process carried out is quite good, seen from the Lazisnu of Batuaji Village who immediately went to the field.

#### 4. Conclusion

The Shodaqoh Rosok Movement (GSR) program in Lazisnu, Batuaji Village, Ringinrejo District, Kediri Regency has been running well and effectively.

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