Introduction

In this technological era, the younger generation is faced with various challenges, especially in the world of work. To face these challenges, young people must equip themselves with knowledge and skills so as not to be left behind by increasingly developing technology. University is one of the educational facilities in order to equip oneself with the knowledge and skills needed to face the future. There are several factors that underlie prospective students in determining the major they want to enter at university. This study aimed to describe the factors for selecting a medical records and health information study program for new students at Universitas Esa Unggul, Jakarta, Indonesia. This research is a descriptive observational study. The inclusion criteria for this research were new students from the Universitas Esa Unggul medical records program class of 2023 who were willing to take part in this research process. The research subjects were carried out using proportional random sampling techniques. A total of 129 students participated in this research. Data collection was carried out using a questionnaire. The study results showed that most of the students were teenagers (58.1%) and women (67.4%) and chose the regular program (76.7%). The highest factors influencing new students' decisions are accreditation (university image) (90.31%) and employment availability (89.73%), while the lowest is the interest factor, namely the dream of becoming a medical recorder (76.16%). In conclusion, the study program image factor (accreditation) is the underlying factor in selecting a medical records and health information study program for new students at Universitas Esa Unggul, Jakarta, Indonesia.
several interacting factors. This study aimed to describe the factors for selecting a medical records and health information study program for new students at Universitas, Esa Unggul Jakarta, Indonesia.

2. Methods

This research is a descriptive observational study. This research was carried out on new students of the medical records and health information study program at Universitas Esa Unggul, Jakarta, in February 2023. The inclusion criteria for this research were new students of the medical records program at Universitas Esa Unggul class of 2023 and were willing to take part in this research process. The research subjects were carried out using proportional random sampling techniques. A total of 129 students participated in this research. Data collection was carried out using a questionnaire. Data were analyzed using Microsoft Excel and presented in table and narrative form.

3. Results and Discussion

Table 1 shows the characteristics of new students in the Universitas Esa Unggul medical records and health information study program. Most of the students were teenagers (58.1%), female (67.4%), and chose the regular program (76.7%). Based on Figure 1, the highest factors influencing new students' decisions are accreditation (university image) (90.31%) and employment availability (89.73%), while the lowest is the interest factor, namely the dream of becoming a medical recorder (76.16%).

<table>
<thead>
<tr>
<th>Characteristics</th>
<th>Total (%)</th>
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<tbody>
<tr>
<td><strong>Age</strong></td>
<td></td>
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<tr>
<td>Teenagers</td>
<td>75 (58.1%)</td>
</tr>
<tr>
<td>Mature</td>
<td>54 (41.9%)</td>
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<tr>
<td><strong>Gender</strong></td>
<td></td>
</tr>
<tr>
<td>Male</td>
<td>42 (32.6%)</td>
</tr>
<tr>
<td>Female</td>
<td>87 (67.4%)</td>
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<tr>
<td><strong>Program selection (homebase)</strong></td>
<td></td>
</tr>
<tr>
<td>Regular</td>
<td>99 (76.7%)</td>
</tr>
<tr>
<td>Parallel</td>
<td>30 (23.3%)</td>
</tr>
</tbody>
</table>

![Figure 1. Distribution of study program selection factors.](image)
Accreditation of study programs at universities can influence new students’ choice of major. Accreditation is an assessment and validation process by an accrediting authority that ensures that study programs at a university meet certain quality standards. New students often look for study programs that have been accredited because this indicates that the program has passed rigorous evaluations to ensure good quality education. They want to get reliable and quality education. Some professions or careers require graduates of accredited programs. Study program accreditation also possibly influences the ability of new students to transfer credits from one university to another. Accredited programs are more likely to be accepted by another university if students decide to change institutions.6-9

Accreditation of study programs can improve the reputation of universities and study programs. Accredited programs are more likely to gain the trust of prospective students. Accredited programs can help prepare students for success in the world of work. Employers often prefer graduates from accredited programs because they know the graduate has received an education that meets industry standards. However, it is important to remember that while accreditation is an important factor, it is not the only factor to consider when choosing a major. New students should also consider personal interests, career goals, potential job opportunities, curriculum, and other factors that suit the prospective student’s needs. Accreditation is just one important aspect of the decision-making process for selecting a major.10-13

Success in the professional field and the future is not only determined by choosing a major. Choosing a major is an important first step in building a career, but there are many other factors that influence individual success in the professional world. Choosing a major that suits your interests and talents can increase motivation and performance in that field. However, interest and talent alone are not enough; individuals also need to develop relevant skills and knowledge. Building networks and professional relationships can play an important role in an individual’s career success. Good relationships can help students get job opportunities, mentorship, and career support.14,15

Professional success often requires hard work, commitment, and perseverance. The world of work is constantly changing, and the ability to adapt to change and update skills is key to long-term success. The ability to lead oneself, manage time, take initiative, and manage projects are important career skills. Although the choice of major is important in forming the basis of an individual’s education, many people enter and succeed in professional fields that may not be directly related to their major. Flexibility, lifelong learning, and the ability to continuously develop are important factors in achieving success in the world of work. Professional success is often the result of a combination of factors and efforts made by the individual.13-15

4. Conclusion

The study program image factor (accreditation) is the underlying factor in selecting a medical records and health information study program for new students at Universitas Esa Unggul, Jakarta, Indonesia.

5. References


